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Nonprofit portrait provided by The Community Foundation Serving Richmond & Central Virginia

## Belltower Pictures, Inc.



### General Information

#### Contact Information

<b>Nonprofit</b>	Belltower Pictures, Inc.
<b>Address</b>	2709 Monument Avenue Richmond, VA 23220
<b>Phone</b>	804 254-3943
<b>Fax</b>	804 358-5458
<b>Web Site</b>	<a href="http://www.belltowerpictures.com">www.belltowerpictures.com</a>
<b>Facebook</b>	<a href="https://facebook.com/BellTowerPictures">facebook.com/BellTowerPictures</a>
<b>Twitter</b>	@BellTowerPix

#### At A Glance

<b>Year of Incorporation</b>	2012
<b>Organization's type of tax exempt status</b>	Public Supported Charity

# Statements & Search Criteria

## **Mission**

Belltower Pictures is a non-profit film production company founded and located in Richmond, Virginia. Our mission is to entertain and inspire by telling stories that make a positive difference in the world.

## **Background**

David Powers began working on The Prodigal Project in early 2010 and he founded Belltower Pictures as a way to tell this story. We are a unique independent non-profit film maker committed to telling stories that make a difference.

With the help of generous foundations and local philanthropists, the seed money needed to produce the film was raised and the film was green lighted by the Board in December 2014.

With the release of the film in 2016, the organization turns its attention to the next projects, four of which are in active development. Belltower Pictures is also offering its fiscal sponsorship service to other like-minded filmmakers.

## **Impact**

Belltower Pictures reached a major milestone in 2016 with the release of our first feature film, *By the Grace of Bob*. We're currently in development of our next projects as we continue helping to build the film industry in Virginia, and nurturing the next generation of filmmakers.

Belltower Pictures has proven itself a key player in the Virginia film industry: from conception, pre-production, production, editing, and marketing - all of the content for *By the Grace of Bob* was created and completed in Virginia, which allowed us to produce and keep film industry jobs in the Commonwealth.

Belltower Pictures provided young filmmakers the opportunity to grow by building a strong foundation for them to succeed by providing hands-on training through our robust and application based internship program.

## **Needs**

We are working to expand our Board of Directors to reflect more diversity.

## **CEO/Executive Director Statement**

## **Board Chair Statement**

## Areas Of Service

### **Areas Served**

#### **Areas**

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Metro Richmond

## Service Categories



# Programs

## Programs

### Intern Program

<b>Description</b>	Provide unpaid internship positions for high school and college students interested in making the film industry a career.
<b>Budget</b>	\$0.00
<b>Long term Success</b>	We are providing hands-on experience for students who graduate from the Film Industry Training program that is sponsored by the Virginia Film Office, the Virginia Production Alliance and the VA Community College system.
<b>Short Term Success</b>	We received 34 applications for 12 slots.

# Board & Governance

## Board Chair

<b>Board Chair</b>	Mr. David E. Powers
<b>Company Affiliation</b>	Retired
<b>Term</b>	Jan 2012 to Dec 2018
<b>Email</b>	dpowers@belltowerpictures.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Mr. Paul Bickford	Apex	Voting
Mr. Kim O. Boys	Self Employed	Voting
Ms. Joyce Clemmons	Community Volunteer	Voting
Mr. Brydon DeWitt	DeWitt & Associates	Voting
Mr. Stephen Hawley Martin	Hawley Martin Agency	Voting
Mr. Russ Parker	retired	Voting
Mr. Ian Patrick	Merrill Lynch	Voting
Mr. David E. Powers	Retired	Voting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	9
<b>Hispanic/Latino</b>	0
<b>Native American/American Indian</b>	0
<b>Other</b>	0 0

## Board Demographics - Gender

<b>Male</b>	7
<b>Female</b>	1
<b>Unspecified</b>	0

## Governance

<b>Board Term Lengths</b>	3
<b>Board Term Limits</b>	0
<b>Board Meeting Attendance %</b>	90
<b>Written Board Selection Criteria?</b>	Yes
<b>Written Conflict of Interest Policy?</b>	Yes
<b>Percentage Making Monetary Contributions</b>	100

<b>Percentage Making In-Kind Contributions</b>	100
<b>Number of Full Board Meetings Annually</b>	4

## Standing Committees

Finance

Board Governance

Program / Program Planning

Development / Fund Development / Fund Raising / Grant Writing / Major Gifts

# Management

## Executive Director/CEO

<b>Executive Director</b>	Mr. David Powers
<b>Term Start</b>	Apr 2016
<b>Email</b>	dpowers@belltowerpictures.com
<b>Experience</b>	

## Staff

<b>Full Time Staff</b>	0
<b>Part Time Staff</b>	0
<b>Volunteers</b>	500
<b>Contractors</b>	0
<b>Retention Rate</b>	0

## Plans

<b>Organization has a Strategic Plan?</b>	Under Development
<b>Directors and Officers Insurance Policy</b>	Yes

# Financials

## Fiscal Year

	Jan
<b>Fiscal Year</b>	2017
<b>Projected Revenue</b>	\$188,000.00
<b>Projected Expenses</b>	\$166,000.00
<b>Endowment Value</b>	0
<b>Spending Policy</b>	Income Only
<b>Percentage (if selected)</b>	0%

## Form 990s

- Form 990
- Form 990
- Form 990
- Form 990-N

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$64,337	\$418,588	\$16,516
<b>Total Expenses</b>	\$130,351	\$12,483	\$2,721

### Revenue Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Foundation and Corporation Contributions</b>	\$16,467	\$181,000	\$13,900
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	\$43,444	\$237,408	\$2,615
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	--	--	--
<b>Investment Income, Net of Losses</b>	\$3,001	\$180	\$1
<b>Membership Dues</b>	--	--	--
<b>Special Events</b>	--	--	--
<b>Revenue In-Kind</b>	--	--	--
<b>Other</b>	\$1,425	--	--



### Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$66,266	\$2,108	\$912
Administration Expense	\$64,085	\$6,489	--
Fundraising Expense	\$0	\$3,886	\$1,808
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	0.49	33.53	6.07
Program Expense/Total Expenses	51%	17%	34%
Fundraising Expense/Contributed Revenue	0%	1%	11%

### Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$545,762	\$441,901	\$37,919
Current Assets	\$5,885	\$441,901	\$37,919
Long-Term Liabilities	\$72,194	--	--
Current Liabilities	\$98,733	--	\$2,123
Total Net Assets	\$374,835	\$441,901	\$35,796

### Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	0.06	--	17.86

### Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	13%	0%	0%

### Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

### Capital Campaign

Currently in a Capital Campaign?	No
Goal	0
Capital Campaign Anticipated in Next 5 Years?	No

### State Charitable Solicitations Permit

Permit?	Yes Nov 2017
Registration	Yes Nov 2017

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• Financial statements prepared internally by the organization.