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Communities in Schools of Chesterfield



General Information

Contact Information

Nonprofit	Communities in Schools of Chesterfield
Address	P.O. Box 10 Chesterfield, VA 23832
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Web Site	www.cisofchesterfield.org
Facebook	facebook.com/Communities-In-Schools-of-Chesterfield/141812639171496
Twitter	@

At A Glance

Year of Incorporation	1992
Organization's type of tax exempt status	Public Supported Charity
Community Foundation staff conducted a site visit?	No

Statements & Search Criteria

Mission

The mission of Communities In Schools (CIS) of Chesterfield is to surround students with a community of support, empowering them to stay in school and achieve in life. The heart of the CIS of Chesterfield program is drop-out prevention.

Our program provides dropout prevention and intervention services at six Chesterfield County Public Schools (CCPS) sites. CIS of Chesterfield uses an Integrated Student Support (ISS) services model to provide students and families with wrap-around services that promote academic success. ISS is a school-based approach that develops and coordinates supports that target academic and non-academic barriers to learning. These resources range from traditional tutoring and mentoring to provision of a broader set of supports, such as linking students to physical and mental health care and connecting families to parent education, family counseling, food banks, GED programs and other employment assistance programs

The strength of the CIS model is a school-based CIS site coordinator and the community connections that are provided and supported by the CIS of Chesterfield Board of Directors. The CIS site coordinator works to understand the needs of the students, the teachers, school administrators and families of their school communities and identifies and/or creates partnerships and programs to address these obstacles to learning. The site coordinator is tasked with matching these resources and services to the students (and families) with the greatest needs. Our bottom line objective is to increase academic achievement and ultimately to increase the graduation rate of our most at-risk students. CIS partners with local businesses, civic groups, faith communities, public agencies, and community volunteers to create innovative resources and deliver quality programming for students and their families.

CIS Five Basics

Every Child Needs and Deserves:

- 1. A One-on-One Relationship with a Caring Adult*
- 2. A Safe Place to Learn and Grow*
- 3. A Healthy Start and a Healthy Future*
- 4. A Marketable Skill to Use Upon Graduation*
- 5. A Chance to Give Back to Peers and Community*

Background

Communities In Schools (CIS) of Chesterfield was established in the fall of 1993 as a committee of the Chesterfield Public Education Foundation (CPEF). CIS of Chesterfield is a fully-accredited affiliate of the national Communities in Schools program that serves 2,200 school sites in 187 affiliates across 26 states and District of Columbia.

CIS is nation's largest and most effective organization dedicated to keeping kids in school and helping them succeed in life. Our unique model positions site coordinators inside schools to assess students' needs and provide resources to help them succeed in the classroom and in life. We partner with local businesses, social service agencies, health care providers and volunteers. Whether it's food, school supplies, health care, counseling, academic assistance or a positive role model, Communities In Schools is there to help.

In 2012, CIS of Chesterfield separated from CPEF and established themselves as a separate non-profit corporation with 501(c)3 status from the Internal Revenue Service.

During the 2015-16 school year, CIS of Chesterfield served over 4,000 students in six Chesterfield County Public Schools: Bellwood Elementary, Chalkley Elementary, Etrick Elementary, Falling Creek Middle School, Salem Church Middle School and the Carver College and Career Academy. 328 of these students were identified as more intensive, Level 2 students. For each of these students a comprehensive plan was put in place and monitored throughout the school year to insure their success.

CIS uses academic, behavioral and attendance data to document student progress and overall program success.

Impact

CIS of Chesterfield 2015-16 Impact Report

- Total number of Tier I students served (total enrollment over the course of the year) – 4,793 students
- # Identified Tier II and Tier III students (students with case plans) – 348 students
- # of students participating in weekly free Food Backpack program – 210 students
- # of students participating in After-School Programming (funded by CIS of Chesterfield, YMCA students, Wells Fargo, Capital One, and 21st Century Grant) – 735 students
- # of students participating in YMCA Learn to Swim lessons - 248 students
- # Carver College and Career Academy (CCCA) graduates - 72 students
- # of CCCA students receiving GED Certificates - 40 students
- # of industry certifications earned by CCCA students - 186 students
- # of CIS Volunteers and the number of hours served - 1,590 volunteers/7,405 hours
- Value of volunteer hours (using standard volunteer hourly rate value) \$163,280

Needs

The top priority needs for the year are guided by the 2020 CIS Strategic Plan:

- fully fund 2017-18 budget (approx. \$207,000) and create network of support to fund CIS expansion to an additional Chesterfield County School.
- create new partnerships and new volunteers to support programming at each of our six CCPS sites, with a focus on supporting our newest school site, Falling Creek Middle School.
- ensure that each site has at least one partner from the faith, business, government, education, and civic communities
- recruit and train volunteers including mentors, tutors and representatives from local businesses and trades.

CEO/Executive Director Statement

All Communities In Schools (CIS) of Chesterfield programming revolves around one thing – RELATIONSHIPS... All of our individual student successes begin when a CIS site coordinator or CIS volunteer engages with and connects to a student and his/her family.

100% of the success of CIS programming with community partners begins with a relationship between the partner program, the CIS site coordinator, teachers and school administrators.

Our job is to know all of the community resources that are available, to know all of the students and families in-need at the schools we serve and then to go about the business of matching and supporting these relationships to overcome academic and non-academic barriers to learning.

The CIS of Chesterfield Board of Directors, CIS site coordinators, and CIS of Chesterfield partners & volunteers are committed to supporting student success – in school and in life.

CIS of Chesterfield is always looking for additional partners and positive volunteers. If you would like to get involved in making a real difference in the life of a child, please consider joining us in our work.

Board Chair Statement

It is such a privilege to serve on a board that works to level the playing field for at risk youth. By giving educational, social and health support to students the board ensures that that they can become contributing members of society. I echo what a former board chair said, "I have never served on any other board like CIS—a group of people who completely set aside their egos and personal agendas to focus on the organization's mission."

Areas Of Service

Areas Served

Areas

Chesterfield County

Chesterfield County, VA

Bellwood Elementary

Chalkley Elementary

Ettrick Elementary

Falling Creek Middle School

Salem Church Middle School

Carver College & Career Academy

Service Categories

Student Services

Human Services NEC

Nonprofit Management

Programs

Programs

Communities In Schools of Chesterfield

Description	<p>The mission of Communities In Schools (CIS) of Chesterfield is to surround students with a community of support, empowering them to stay in school and achieve in life. Many children face challenges both inside and outside the classroom. Through a school-based coordinator, CIS strategically aligns and delivers needed resources so that students can focus on learning. CIS builds relationships with students, teachers, families, and multiple community resources, with a singular focus, <u>improving academic achievement of at-risk students</u>. CIS partners with local businesses, civic groups, faith communities, public agencies and community volunteers to create resources and deliver quality programming for students in grades Pre-K through the 12th grade. CIS of Chesterfield currently serves over 4,000 students at 6 Chesterfield County Public Schools. We serve students at the Carver College & Career Academy, Falling Creek Middle, Salem Church Middle, Bellwood Elementary, Chalkley Elementary, and Ettrick Elementary. 2977 students at these schools have an assigned case manager and receive comprehensive (Level 2) services.</p>
Budget	\$212,525.00
Strategy	Yes
Long term Success	Reducing the school dropout rate and increasing the on-time graduation rate for at-risk students.
Short Term Success	Improving academic performance, reducing behavior referrals and reducing school absences. Increasing the promotion rate of at-risk students.

Board & Governance

Board Chair

Board Chair	Mr. Charles D. Piper
Company Affiliation	BCWH Architects
Term	July 2016 to June 2018
Email	cpiper@bcwh.com

Board Members

Name	Affiliation	Status
Ms. Melissa Ackley	Chesterfield Mental Health	Voting
Mr. Jason Bane	Proxios	Voting
Mr. Nikhil Brahmhatt	Wells Fargo Bank	Voting
Mrs. Danika Briggs	Chesterfield Social Services	Voting
Mr. Joesph P. Casey	Chesterfield County Administrator	Exofficio
Ms. Susan Dandridge	Chesterfield County Public Schools	Voting
Mrs. Elisha Ellison	Federal Reserve Bank of Richmond	Voting
Mrs. Carol Gabala	Bon Secours St. Francis Medical Center	Voting
Mrs. Joanne Huebner	The Literacy Institute @ VCU	Voting
Mr. Bob Innes	Retired - Columbia Gas of Virginia	Voting
Ms. Kathy Jentgen	Retired - YMCA of Greater Richmond	Voting
Dr. James Lane	Chesterfield Schools Superintendent	Exofficio
Ms. Stacy Mitchell	Social Services	Voting
Mrs. Michelle W. Mogel	Towne Bank, Richmond	Voting
Mrs. Eileen Morrissett	Retired, Altria	Voting
Mrs. Kris Newsome	Capital One	Voting
Mr. Everett Patterson	Altria	Voting
Mr. Charles D. Piper	BCWH	Voting
Mrs. Lisa Randall	Vastly	Voting
Mr. Ralph H. Saunders	Wells Fargo Advisors	Voting
Mr. Daniel K. Smith	Republic Services, Inc.	Voting
Mr. Todd Tagnesi	Hudson Group	Voting
Mr. Mark Tenia	WRIC TV-8	Voting
Mr. Robert S. Ukrop	Ukrop's	Exofficio

Board Demographics - Ethnicity

African American/Black	5
Asian American/Pacific Islander	2

Caucasian	15
Hispanic/Latino	0
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	10
Female	12
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	2
Board Meeting Attendance %	80
Written Board Selection Criteria?	Yes
Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	100
Percentage Making In-Kind Contributions	100
Number of Full Board Meetings Annually	9

Standing Committees

- Board Governance
- Development / Fund Development / Fund Raising / Grant Writing / Major Gifts
- Community Outreach / Community Relations
- Executive
- Finance

Comments

CIS of Chesterfield expanded to serve an additional Chesterfield County school in the 2015-16 school year, Falling Creek Middle.

We are looking for individuals, community groups and Chesterfield businesses that want to be a part of making a difference for at-risk students and their families at Falling Creek or at one of the other five CIS of Chesterfield sites. To learn more, visit us at www.cisofchesterfield.org or call 717-9305.

Management

Executive Director/CEO

Executive Director	Mr. Jay Swedenborg
Term Start	July 2010
Email	jay_swedenborg@ccpsnet.net

Experience

The current CIS Administrator/Executive Director has been a part of the CIS of Chesterfield program for 23+ years. He established school-wide prevention programs at two of the CIS elementary schools, Bellwood and Chalkley. There have been 3 CIS Administrators in the short history of CIS of Chesterfield. Our founding Administrator was Martha Frickert (15 years), followed by Debra Marlow (1 year) and currently serving is Jay Swedenborg (just completed his 7th year). CIS of Chesterfield has long benefited from strong leadership from its Board of Directors and through its strong relationships with Chesterfield County Public Schools, business partners, community volunteers and Chesterfield County Mental Health, Public Health and Social Services.

Former CEOs

Name	Term
Ms. Martha J. Frickert	1993 - 2009
Ms. Debra Q. Marlow	July 2009 - June 2010

Staff

Full Time Staff	8
Part Time Staff	1
Volunteers	1200
Contractors	0
Retention Rate	85

Plans

Organization has a Fundraising Plan?	Yes
Organization has a Strategic Plan?	Yes
Years Strategic Plan Considers	4
Date Strategic Plan Adopted	June 2016
Management Succession Plan?	Yes
Organization Policy and Procedures	Yes
Nondiscrimination Policy	Yes
Whistleblower Policy	Yes
Document Destruction Policy	Yes
Directors and Officers Insurance Policy	Yes

Collaborations

Chesterfield County Public Schools, Chesterfield County Government, Capital One, YMCA of Greater Richmond, Chesterfield Food Bank, Defense Supply Center of Richmond, FeedMore, DuPont, Bank of America, Wells Fargo, Altria Companies Employees Community Fund, SwimRVA, The Community Foundation, the United Way and multiple faith communities.

Awards

Awards

<u>Award/Recognition</u>	<u>Organization</u>	<u>Year</u>
Quality Based Mentoring Program	Virginia Mentoring Partnership	2014

Financials

Fiscal Year

	July
Fiscal Year	2018
Projected Revenue	\$267,871.00
Projected Expenses	\$267,871.00
Endowment Value	0
Spending Policy	N/A
Percentage (if selected)	0%

Form 990s

[Form 990](#)
[Form 990](#)
[Form 990](#)
[Form 990](#)
[Form 990](#)
[Form 990](#)
[Form 990](#)
[Form 990](#)

Detailed Financials

Revenue and Expenses

Fiscal Year	2016	2015	2014
Total Revenue	\$1,609,624	\$1,457,875	\$1,211,499
Total Expenses	\$1,666,545	\$1,413,279	\$1,209,003

Revenue Sources

Fiscal Year	2016	2015	2014
Foundation and Corporation Contributions	--	\$90,362	--
Government Contributions	\$25,000	\$25,000	\$0
Federal	--	--	--
State	--	--	--
Local	--	\$25,000	--
Unspecified	\$25,000	--	--
Individual Contributions	\$102,586	\$11,027	\$67,601
Indirect Public Support	\$50,000	\$13,915	--
Earned Revenue	--	--	--
Investment Income, Net of Losses	\$2,908	\$6,299	\$289
Membership Dues	--	--	--
Special Events	--	--	--
Revenue In-Kind	\$1,429,130	\$1,311,272	\$1,143,609
Other	--	--	--

Expense Allocation

Fiscal Year	2016	2015	2014
Program Expense	\$1,643,548	\$1,390,710	\$1,189,763
Administration Expense	\$22,997	\$22,569	\$19,240
Fundraising Expense	\$0	\$0	--
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	0.97	1.03	1.00
Program Expense/Total Expenses	99%	98%	98%
Fundraising Expense/Contributed Revenue	0%	0%	0%

Assets and Liabilities

Fiscal Year	2016	2015	2014
Total Assets	\$190,872	\$246,748	\$193,236
Current Assets	\$190,872	\$126,110	\$193,236
Long-Term Liabilities	\$0	\$0	--
Current Liabilities	\$1,045	\$14,160	\$5,244
Total Net Assets	\$189,827	\$232,588	\$187,992

Short Term Solvency

Fiscal Year	2016	2015	2014
Current Ratio: Current Assets/Current Liabilities	182.65	8.91	36.85

Long Term Solvency

Fiscal Year	2016	2015	2014
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2016	2015	2014
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	0

State Charitable Solicitations Permit

Permit?	Yes Nov 2017
Registration	Yes 0

Comments

Foundation Comments

- Received 501(c)(3) letter in February 2014.
- Prior to 2013, CIS Chesterfield was a program of Chesterfield Public Education Foundation. All of the financial information for CIS during that period is a subset of the Foundation's financials.



The Community Foundation Serving Richmond & Central Virginia
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