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Nonprofit portrait provided by The Community Foundation Serving Richmond & Central Virginia

Richmond Philharmonic, Inc.



General Information

Contact Information

Nonprofit	Richmond Philharmonic, Inc.
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Web Site	www.richmondphilharmonic.org
Facebook	facebook.com/pages/Richmond-Philharmonic-Orchestra/56158226284
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At A Glance

Year of Incorporation	1980
Former Names	The Richmond Community Orchestra
Organization's type of tax exempt status	Public Supported Charity

Statements & Search Criteria

Mission

The mission of the Richmond Philharmonic is to promote the art and appreciation of classical orchestral music for audiences of all ages and backgrounds while providing musicians in the Richmond community with the opportunity to display and develop their talents for performance and enjoyment of orchestral music.

Background

The Philharmonic, one of a handful of member-run orchestras in America, has been presenting concerts to Richmond audiences for nearly four decades.

The orchestra was organized in 1972 by Milton Cherry, professor of music at Virginia Commonwealth University, and Cornelia Henderson, violinist, concert-mistress and first president, as The Richmond Community Symphony Orchestra which was shortened to The Richmond Community Orchestra when the organization incorporated. In 1989 the name was officially changed to the Richmond Philharmonic, Inc.

The orchestra season consists of five public concerts, typically performed between late October and mid-June, in the W. E. Singleton Center for the Performing Arts on the campus of Virginia Commonwealth University and in other locations around Richmond and Central Virginia.

The orchestra is managed by officers and directors elected by the members at the Annual Meeting of the Corporation. The officers and directors are charged with the responsibility of managing and directing the affairs of the organization. Music Directors are chosen by vote of the membership.

Impact

Over the past year, the Richmond Philharmonic Orchestra has worked to increase its operational capacity by changing its venue and developing its organizational structure.

Three major accomplishments include:

1. The Richmond Philharmonic Orchestra now regularly performs at The Collegiate Schools in Henrico County. The new venue has provided a more convenient location for our audience as well as ample parking. The latter benefitting both our members as well as our audience.
2. As a consequence of its new venue, the RPO's concert attendance has improved and revenues have increased. We've also added a post-concert reception (funded by member donations) to facilitate audience engagement.
3. The RPO has created three groups of volunteers to assist with managing and growing the orchestra. These groups are:
 - RPO Concert Ambassadors, who share their enthusiasm for the RPO by greeting concertgoers, collecting tickets, distributing programs and assisting with other front-of-house duties.
 - RPO Crescendo members want everyone to hear about the RPO! These volunteers seek and act on opportunities to promote the orchestra online, in print and through any other available media or event.
 - Conductor's Circle members work closely with the Board and Treasurer to focus on fundraising, endowment gifts from individuals or corporations, and grant opportunities.

Needs

The Richmond Philharmonic Orchestra's most pressing needs for the coming year are:

1. Our new performance venue costs substantially more than the previous location. We need an additional \$3000 per season to cover the cost of a dress rehearsal in the performance space.
2. Grow our volunteer teams - Shifting administrative functions away from the musicians will allow more time for them to focus on improving the quality of our performances while giving non-performers the opportunity to engage their appreciation for music and the performing arts.
3. Improve online visibility - the RPO needs funds to increase its Search Engine Optimization scores in order to raise community awareness and, in turn, increase revenue.
4. Internally, we need to formalize our member onboarding procedure. Clarifying the relationship between members and the organization will help to prevent confusion regarding performance opportunities and more clearly communicate the needs of the organization to the greater membership.
5. General operating funds
6. Increasing our identity throughout the community with improved marketing strategies and publicity.

Board Chair Statement

The operation goals for the next two years is to improve (1) branding, (2) identity within the community, (3) marketing, and (4) publicity. The outcomes expected to be realized from these goals is an increase in audience attendance, and increase in corporate sponsorships and grant funding, without an increase in ticket prices.

Areas Of Service

Areas Served

Areas

Metro Richmond
Richmond, City

Service Categories

Symphony Orchestras
Music
Performing Arts

Programs

Programs

Fall Concert: "London Calling"

Description	Sunday, November 6, 2016; 4:00 p.m. Hershey School of the Arts The Collegiate School 103 North Mooreland Road Henrico, Virginia 23229 Program: Joseph Haydn: Symphony No. 104 in D Major ("London" Symphony No. 12) Antonin Dvoák: Symphony No. 7 in D Minor, Op. 70
Budget	\$6,400.00
Strategy	Yes

Holiday Concert: Holiday Pops

Description	Monday, December 5, 2016; 7:00 p.m. Atrium at The James Center 1021 East Cary Street Richmond, Virginia 23219 Program: A selection of traditional holiday favorites for the entire family
Budget	\$6,400.00
Strategy	Yes

Winter Concert: Women Composers of America

Description	Sunday, March 19, 2017; 4:00 p.m. — in honor of National Women's Month Cramer Center for the Arts The Steward School 11600 Gayton Road Henrico, Virginia 23238 Program: Joan Tower: "Made in America" (2004) Elena Ruehr: Concerto for Violin and Orchestra* Irina Muresanu, soloist * World premiere Amy Beach: Symphony No. 2 in E Minor, Op. 32 "Gaelic"
Budget	\$6,400.00
Strategy	Yes

Spring Concert: German Masterworks

Description	Sunday, May 7, 2017; 4:00 p.m. Hershey School of the Arts The Collegiate School 103 North Mooreland Road Henrico, Virginia 23229 Program: Felix Mendelssohn: The Hebrides, Op. 26 ("Fingal's Cave" Overture) Robert Schumann: "Konzertstück" for 4 Horns and Orchestra in F Major, Op. 86 Thomas Jöstlein, James Ferree, George Harple, and Merry Beth Hall, soloists Johannes Brahms: Symphony No. 1 in C Minor, Op. 68
Budget	\$6,400.00
Strategy	Yes

Family Pops Concert: Summer Pops

Description	Sunday, June 18, 2017; 6:00 p.m. Sunday Park at Brandermill 4602 Millridge Parkway Midlothian, Virginia 23112 Program: A selection of pop, patriotic, Broadway, and light classical favorites
Budget	\$0.00

Board & Governance

Board Chair

Board Chair	David L. Davis
Company Affiliation	President
Term	July 2016 to June 2018
Email	president@richmondphilharmonic.org

Board Members

Name	Affiliation	Status
Meg Burley	The Traveler's Group	Voting
E. Thomas Carson	E. Thomas Carson, CPA	Voting
John Creger	BeaverTraks Audio/Video	Voting
David L. Davis	Director, DEQ Office of Wetlands & Stream Protection	Voting
Gretchen Georgas	Community Volunteer	Voting
Katrina Goodwin	United Network for Organ Sharing	Voting
Jane C. Kiser	Pharmacist, Henrico Doctors Hospital Parham	Voting
Angela Lehman	Virginia Commonwealth University	Voting
Jack Price	Freelance Copywriter	Voting
John Turner	Musician	Voting
Peter Wilson	Musician, U.S. Marine Corps Band "The President's Own"	Exofficio

Board Demographics - Ethnicity

African American/Black	0
Asian American/Pacific Islander	0
Caucasian	11
Hispanic/Latino	0
Native American/American Indian	0

Board Demographics - Gender

Male	6
Female	5
Unspecified	0

Governance

Board Term Lengths	2
Board Term Limits	0

Board Meeting Attendance %	90
Written Board Selection Criteria?	No
Written Conflict of Interest Policy?	No
Percentage Making Monetary Contributions	100
Percentage Making In-Kind Contributions	100
Number of Full Board Meetings Annually	12

Management

Executive Director/CEO

Executive Director	David L. Davis
Term Start	July 2016
Email	president@richmondphilharmonic.org

Experience

Mr. Davis entered his second, non-consecutive term as CEO/Board President of the Richmond Philharmonic. Other past experience includes elected offices (president and treasurer) of the Association of State Wetland Managers; appointments to the Virginia Board of Soil Scientists and Wetland Professionals by former Va. Governors Mark Warner and Tim Kaine; and appointment by National President as a regional alumni advisor for Phi Mu Alpha Sinfonia music fraternity

Former CEOs

Name	Term
Durwood Felton	July 2010 - June 2016

Senior Staff

Name	Title
Peter Wilson	Music Director

Staff

Full Time Staff	0
Part Time Staff	1
Volunteers	70
Contractors	0
Retention Rate	100

Plans

Organization has a Fundraising Plan?	Under Development
Organization has a Strategic Plan?	Under Development
Years Strategic Plan Considers	5
Management Succession Plan?	Under Development

Financials

Fiscal Year

	July
Fiscal Year	2017
Projected Revenue	\$30,000.00
Projected Expenses	\$30,000.00
Endowment Value	0
Percentage (if selected)	0%

Form 990s

[Form 990](#)
[Form 990](#)
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Detailed Financials

Revenue and Expenses

Fiscal Year	2015	2014	2013
Total Revenue	\$31,115	\$31,212	\$28,373
Total Expenses	\$28,504	\$25,745	\$29,710

Revenue Sources

Fiscal Year	2015	2014	2013
Foundation and Corporation Contributions	\$4,050	--	--
Government Contributions	\$0	\$0	\$0
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	--	--	--
Individual Contributions	\$10,022	\$10,383	\$10,007
Indirect Public Support	--	--	--
Earned Revenue	\$14,342	\$13,520	\$15,220
Investment Income, Net of Losses	\$23	\$34	\$45
Membership Dues	\$2,678	\$3,060	\$2,975
Special Events	--	\$15	\$126
Revenue In-Kind	--	--	--
Other	--	\$4,200	--

Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$24,597	\$21,145	\$23,761
Administration Expense	\$3,249	\$3,658	\$4,410
Fundraising Expense	\$658	\$942	\$1,539
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.09	1.21	0.95
Program Expense/Total Expenses	86%	82%	80%
Fundraising Expense/Contributed Revenue	5%	9%	15%

Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$47,325	\$44,695	\$39,803
Current Assets	\$47,325	\$44,695	\$39,803
Long-Term Liabilities	\$0	--	--
Current Liabilities	\$291	\$272	\$847
Total Net Assets	\$47,034	\$44,423	\$38,956

Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	162.63	164.32	46.99

Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign? No

Goal 0

State Charitable Solicitations Permit

Permit? Yes Nov 2016

Comments

Foundation Comments

- Financial information provided from Form 990, with supplemental information from year-end financial reports.
- Form 990 prepared by E. Thomas Carson, CPA, P.C.
- Financial statements prepared internally by the organization



The Community Foundation Serving Richmond & Central Virginia
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