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Nonprofit portrait provided by The Community Foundation Serving Richmond & Central Virginia

## Historic Richmond Foundation



### General Information

#### Contact Information

<b>Nonprofit</b>	Historic Richmond Foundation
<b>Address</b>	4 East Main Street, Suite 1C Richmond, VA 23219
<b>Phone</b>	804 643-7407
<b>Fax</b>	804 788-4244
<b>Web Site</b>	<a href="http://www.historicrichmond.com">www.historicrichmond.com</a>
<b>Facebook</b>	<a href="https://facebook.com/HistoricRichmond">facebook.com/HistoricRichmond</a>
<b>Twitter</b>	@historicRVA

#### At A Glance

<b>Year of Incorporation</b>	1935
<b>Former Names</b>	Historic Richmond Foundation



# Statements & Search Criteria

## **Mission**

Building on history.

Our mission is to shape the future of Richmond by preserving our distinctive historic character, sparking revitalization and championing our past and future architectural legacy.

Our city is evolving every day. The skyline and the landscape are changing. That's exactly how we like it.

We are dedicated to keeping the Richmond of tomorrow unique and distinct from every other city on Earth. We are committed to preserving the character of the city, energizing its neighborhoods and conspiring to keep Richmond interesting and authentic.

## **Background**

1920's - When historic neighborhoods such as Church Hill and other early buildings were in jeopardy of demolition, a group of Richmond activists led by Mary Wingfield Scott intervened to preserve them as the wonderful neighborhoods and places they are today.

1935 - The group formed the William Byrd branch of the Association for the Preservation of Virginia Antiquities (APVA) to save The Adam Craig House. This organization would later spawn Historic Richmond.

1956 - Elizabeth Scott Bocock and Louise Catteral form the Historic Richmond Foundation and work with state and city governments to create the city's Local Old and Historic District ordinance, which protects certain neighborhoods from demolition and architectural change.

1970s-1990s - Historic Richmond continues to champion downtown neighborhoods and buildings which are neglected and in danger as businesses and residents leave for the suburbs.

2010 - Historic Richmond celebrates 75 years of Richmond preservation and revitalization.

Today - During the renaissance taking place in downtown Richmond, Historic Richmond continues to help shape the future of our city by caring for our distinctive historic character and championing our past and future architectural legacy.

## **Impact**

We are champions of Richmond's past and passionate fans of its future.

Richmond's history isn't the whole story. The greatest cities in the world move forward and build on their heritage. Our great old buildings and homes belong to the opening pages of an epic that is still a work in progress. New chapters are written every day. Future generations will pick up where we leave off.

We are not a museum or a government agency. Historic Richmond is an organization dedicated to preserving and protecting the foundation of what makes Richmond unique, beautiful and unlike any other city on the planet. We are a 501(c)3 non-profit that works to encourage preservation, rehabilitation, and revitalization in the city.

We collaborate with government, neighborhoods, businesses, organizations, foundations and individuals who share our passion for Richmond's significant and historic structures and places. We consider it our job to educate and enlighten citizens about the cultural, aesthetic and economic value of Richmond's unique built environment. We engage the community all year long through a regular flow of information and publications, public events, presentations and special tours.

We believe Richmond is like no other city on Earth and we're doing everything possible to keep it that way.

## **Needs**

Needs for the current year include, but are not limited to:

- Increased Annual Fund support from the community
- Support for Monumental Church
- Enthusiastic ambassadors willing to share Historic Richmond's mission and its vision for the city's future
- Community support and advocacy for the burgeoning renaissance of Jackson Ward
- Suggestions and photographs of at-risk sites around Richmond
- Funding for our educational programs

## **CEO/Executive Director Statement**

The year 2015 showcased Richmond to the country and world through grand scale events like the UCI Road World Championship Bike Race, Dominion Riverrock, and the Richmond Jazz Festival, and through smaller crowd-pleasers like the National Beer Expo and the Richmond Bacon Festival. What do these events have in common? The stage. Richmond's historic neighborhoods hosted countless festivals and fairs. Landmark treasures like Maymont and Tredegar Iron Works headlined big stage shows. Our unmatched city center, urban riverfront, river and islands, and our cobblestoned streets were up for, well, anything you can imagine that is fun, challenging or beautiful. There is something about Richmond's authentic places that draws a crowd - whether it is to house a tech company, squeeze in a pop-up shop, or throw a big bash.

Historic Richmond's 2015 was spent planning for the future of Richmond's great stage beyond its annual festivals and shows. Our board came together and mapped out a new strategic plan. Our plan focuses on neighborhood revitalization by lifting up the most derelict historic buildings and blighted spots in which others don't see potential, and helping our best landmark buildings, which are often so costly to maintain that their owners need stewardship to find the best and most lasting methods of preservation. Finally it, involves educating and including in our programs the long-time Richmonders who remember our work from over 50 years ago, as well as the newcomers who don't know that the historic Richmond places they enjoy so much could have looked very different.

In 2016, we flew into action on our plan for places like the Mason's Hall and Capitol Square. We walked the streets of Barton Heights and Brooklyn Park Boulevard and Highland Park, planning our support for these historic neighborhoods. We celebrated the rebirth of Scott's Addition and The Boulevard with a street art photography challenge to capture this unique neighborhood today, before the development changes that are headed their way. We engaged with architects to envision the type of infill in historic neighborhoods that both excites people and respects the history of place.

In 2017 many, if not most, of the houses, churches and commercial buildings in Richmond will be considered historic: those 50 years or older. We hope you will continue to support our work to ensure that each is a star. We intend to be there for their debuts and encores on this stage.

## Areas Of Service

### Areas Served

#### Areas

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Metro Richmond

Historic Richmond works to protect the unique architectural character of the City of Richmond. Our main focus is to promote, preserve and protect the architectural history and culture of Richmond. Although our focus is in Richmond, we do work to help other preservation organizations and surrounding areas with their preservation issues.

## Service Categories

Historical Organizations

Alliances & Advocacy

Single Organization Support

# Programs

## Programs

### Support Groups

#### **Description**

#### Quoit Club

Membership in the Quoit Club gets you an all-access pass to the past, with members-only tours inside some of the most interesting buildings and locations in the city. You'll mix and mingle with great people, enjoy fantastic food and drink and absorb fascinating expert commentary on Richmond history, architecture and culture. Part Happy Hour and part field trip, there's nothing quite like a Quoit Club event.

Traditionally, quoits was a game played during the 1820s and 1840s with steel rings and metal spikes—think 19th century horseshoes. Through social gatherings, the Quoit Club supports Historic Richmond's mission by engaging its members in caring about and for our distinctive built environment: past, present and future.

The season runs from March until October of each year and events typically run from 6 PM until 8 PM. Events are generally scheduled for the third Thursday of each month. Members must be at least 21 years of age.

#### Council of Historic Richmond

Founded in 1959, the mission of the Council of Historic Richmond is to support Historic Richmond through a variety of projects and programs. The Council prepares its members to be ambassadors for Historic Richmond through self-enrichment gained from programs, tours, research projects and attendance at educational events sponsored by the Council and Historic Richmond. The Council supports a yearly bus trip for membership to gain exposure to various historic properties.

Every year, the Council hosts Historic Garden Day for the Garden Club of Virginia's Richmond territory. The Council also works with historic neighborhoods to create a walking tour of notable historic homes, where Council members serve as tour guides and hostesses.

#### **Budget**

\$11,000.00

### Education

#### **Description**

We also offer free use of our archives and library for anyone who needs to do research or is studying properties in the area. Our archives hold information on hundreds of properties in the Richmond City area. We invite anyone who is interested to browse our library and archives and research their home or any other building of interest.

#### **Budget**

\$18,000.00

#### **Short Term Success**

Our lecture series and fall trips were first created in the Winter of 2009. Now, after two winters and soon to be two falls of lectures and trips, we have fine tuned the events to bring the maximum number of citizens to come and learn about their city. For the lectures, our numbers grew exponentially and we have every reason to believe the same will happen this fall. As time continues, we will monitor the attendance and learn what has worked best for us.

## Publications

### **Description**

Historic Richmond's publications are a way to educate the public and promote Richmond's rich architectural legacy to visitors and residents alike. Through these publications, a permanent record of historically significant architecture in Richmond has been created that can be used for generations to come.

Historic Richmond has created and published several books including:

- Richmond's Fan District
- Old Richmond Today
- A Guide to Historic Richmond
- Church Hill The St. John's Historic District
- The Church Hill Old and Historic Districts
- A Field Guide to Built by Blacks

### **Budget**

\$126,000.00

### **Long term Success**

This 20-year legacy of publishing books to educate the public helping Richmonders know their city better and promotes Richmond's rich historical legacy to visitors and residents alike. Through these publications, a permanent record of historically significant architecture in Richmond has been created that can be used for generations to come.

## Preservation

### **Description**

Preservation encompasses preventing historic structures from falling victim to decay or demolition; raising awareness about local architectural history; supporting the character and continuity of Richmond's National and Local Historic Districts.

Preservation helps Richmond keep its voice. It is a multidisciplinary process that drives tourism, improves quality of life and creates stronger communities. Through the use of a revolving fund, Historic Richmond purchases buildings with architectural or historic significance, usually with the goal of later selling the building to appropriate buyers.

Richmond citizens turn to Historic Richmond to help them save the character of their historic districts and important individual structures in jeopardy of demolition. As a preservation nonprofit, raising awareness of issues that our community faces is an essential aspect of our mission.

Historic Richmond currently owns several historic structures and properties, including:

- Allen Double House, 4 – 6 E. Main Street
- Monumental Church, 1224 E. Broad Street
- St. John's Mews, 2301 – 2303 E. Broad Street

### **Budget**

\$166,000.00

### **Long term Success**

HRF has been saving historic buildings since its inception in 1935. With hundreds of saves to our credit, we are the go-to organization when any neighborhood, city member, or government official needs help, advice, or stepping in to save a building.

# Board & Governance

## Board Chair

<b>Board Chair</b>	Mr. David I. Meyers
<b>Company Affiliation</b>	Troutman Sanders, LLP
<b>Term</b>	Jan 2017 to Dec 2017
<b>Email</b>	david.meyers@troutmansanders.com

## Board Members

<b>Name</b>	<b>Affiliation</b>	<b>Status</b>
Ms. Paige Anderson	Hunton & Williams LLP	Voting
Mr. Jonathan H. Bliley	Williams Mullen	Voting
Mr. Michael J. Bogese Jr.	The Bogese Companies	Voting
Mrs. Lisa Caperton	The Steele Group Sotheby's International Realty	Voting
Mr. Andrew K. Clark	LeClairRyan	Voting
Mr. Robert E. Comet	BCWH Architects	Voting
Mrs. Betty M. Fahed	Wills Financial Group	Voting
Mrs. Susan Startt Fisher	Long & Foster	Voting
Mr. Todd R. Flowers	Dominion Resources	Voting
Mr. Mark A. Herzog	Health Diagnostic Laboratory, Inc.	Voting
Mr. David I. Meyers	Troutman Sanders	Voting
Mr. Gregory H. Ray	Altria	Voting
Mrs. Carol L. Robbins	Suntrust	Voting
Mr. William S. Tate	Community Volunteer	Voting
Mr. Ben Thompson	Luck Companies	Voting
Mr. Harry A. Turton	Union Bank	Voting
Mr. R. Scott Ukrop	3north	Voting
Mr. Robert A. Vallejo	PricewaterhouseCoopers	Voting
Ms. Martha A. Warthen	Hunton & Williams	Voting
Mrs. Julie Weissend	Dovetail Construction	Voting
Mr. Harold J. Williams III	Dickinson Williams & Co.	Voting
Mr. Steven R. Williams	McGuire Woods	Voting
Mrs. Allison Woodward	Community Volunteer	NonVoting

## Board Demographics - Ethnicity

<b>African American/Black</b>	0
<b>Asian American/Pacific Islander</b>	0
<b>Caucasian</b>	22
<b>Hispanic/Latino</b>	1
<b>Native American/American Indian</b>	0



**Other** 0 0

## Board Demographics - Gender

**Male** 15  
**Female** 8  
**Unspecified** 0

## Governance

**Board Term Lengths** 3  
**Board Term Limits** 2  
**Board Meeting Attendance %** 80  
**Written Board Selection Criteria?** Yes  
**Written Conflict of Interest Policy?** Yes  
**Percentage Making Monetary Contributions** 100  
**Percentage Making In-Kind Contributions** 15  
**Number of Full Board Meetings Annually** 7

## Standing Committees

Advisory Board / Advisory Council  
Board Governance  
Development / Fund Development / Fund Raising / Grant Writing / Major Gifts  
Building  
Strategic Planning / Strategic Direction  
Finance

## Additional Board Members

<u>Name</u>	<u>Affiliation</u>
Mrs. Nancy M. Cheely	Joyner Fine Properties
Mrs. Karen S. Emroch	Community Volunteer
Mr. Thomas E. Fahed	Realtor
Mr. John Owen Gwathmey	Troutman Sanders
Mr. Douglas Hanson	Community Volunteer
Mr. Daniel P. Healy	Guggenheim Partners
The Honorable C. N. Jenkins Jr.	Judge
Mr. James W. Klaus	Children's Wear Digest, Inc.
Mr. Calder C. Loth	Retired
Mr. Kenneth McArthur	DuretteCrump
Mrs. Alice Reed McGuire	Community Volunteer
Mr. Robert W. Miller Jr.	Miller & Associates

Mr. Kevin B. Osborne	Altria
Mr. Burt Pinnock	BAM Architects
Mr. Davis Rennolds	McGuireWoods Consulting LLC
Mr. J. Sargeant Reynolds Jr.	Reynolds Development
Ms. Kristin P. Richardson	WilliamsMullen
Mrs. Coleen Butler Rodriguez	Community Volunteer
Mrs. Mary Harding Sadler	Sadler & Whitehead
Mrs. Elizabeth Carrington Shuff	Community Volunteer
Mrs. Barbara B. Ukrop	Community Volunteer
Mr. Harry J. Warthen III	Hunton & Williams
Mrs. Catherine Whitham	Community Volunteer
Ms. Lorna Wyckoff	Consultant

## Comments

Historic Richmond is most fortunate to have a dedicated group of committed Board members, support groups, and volunteers. Our endeavors would never gain momentum without our support groups. They help the very small staff achieve strong educational programs and wonderful restoration of buildings.

# Management

## Executive Director/CEO

<b>Executive Director</b>	Ms. Cyane Bemiss Crump
<b>Term Start</b>	Feb 2015
<b>Email</b>	ccrump@historicrichmond.com

### Experience

Cyane Crump graduated from the University of Virginia in 1991 with a degree in history and received a juris doctor from the University of Virginia School of Law in 1994. For 19 years, she practiced law with Hunton & Williams LLP, where she was a partner in the Business Practice Group specializing in private equity, fund formation, mergers and acquisitions and other corporate transactions and securities law matters. Prior to joining Historic Richmond Foundation as its Interim Executive Director in February 2015, Ms. Crump had served as a member of its Board of Trustees.

## Former CEOs

<b>Name</b>	<b>Term</b>
Mrs. Mary Jane Hogue	June 2007 - Jan 2015
Ms. Conover Hunt	Jan 2006 - Mar 2007

## Staff

<b>Full Time Staff</b>	5
<b>Part Time Staff</b>	1
<b>Volunteers</b>	200
<b>Contractors</b>	1
<b>Retention Rate</b>	60

## Plans

<b>Organization has a Fundraising Plan?</b>	Yes
<b>Organization has a Strategic Plan?</b>	Yes
<b>Years Strategic Plan Considers</b>	5
<b>Date Strategic Plan Adopted</b>	Jan 2016
<b>Management Succession Plan?</b>	Under Development
<b>Organization Policy and Procedures</b>	Yes
<b>Nondiscrimination Policy</b>	Yes
<b>Whistleblower Policy</b>	Yes
<b>Document Destruction Policy</b>	Yes
<b>Directors and Officers Insurance Policy</b>	Yes

## Affiliations

<b>Affiliation</b>	<b>Year</b>
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CultureWorks	2000
Greater Richmond Chamber of Commerce	2000
Greater Richmond Visitors Bureau	2000
ConnectRichmond	2000

# Financials

## Fiscal Year

	Jan
<b>Fiscal Year</b>	2017
<b>Projected Revenue</b>	\$755,300.00
<b>Projected Expenses</b>	\$755,300.00
<b>Endowment Value</b>	8000000
<b>Spending Policy</b>	Percentage
<b>Percentage (if selected)</b>	5%

## Form 990s

[Form 990](#)  
[Form 990](#)  
[Form 990](#)  
[Form 990](#)  
[Form 990](#)  
[Form 990](#)  
[Form 990](#)  
[Form 990](#)

## Detailed Financials

### Revenue and Expenses

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Total Revenue</b>	\$450,051	\$1,082,935	\$1,509,869
<b>Total Expenses</b>	\$718,856	\$756,690	\$723,945

### Revenue Sources

<b>Fiscal Year</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>
<b>Foundation and Corporation Contributions</b>	--	--	--
<b>Government Contributions</b>	\$0	\$0	\$0
<b>Federal</b>	--	--	--
<b>State</b>	--	--	--
<b>Local</b>	--	--	--
<b>Unspecified</b>	--	--	--
<b>Individual Contributions</b>	\$331,857	\$565,443	\$407,114
<b>Indirect Public Support</b>	--	--	--
<b>Earned Revenue</b>	\$50,404	\$82,383	\$47,975
<b>Investment Income, Net of Losses</b>	--	\$400,699	\$810,982
<b>Membership Dues</b>	\$18,836	\$16,561	\$15,510
<b>Special Events</b>	--	--	--
<b>Revenue In-Kind</b>	\$38,210	\$18,049	\$216,578
<b>Other</b>	\$10,744	(\$200)	\$11,710

### Expense Allocation

Fiscal Year	2015	2014	2013
Program Expense	\$487,868	\$527,695	\$468,240
Administration Expense	\$161,536	\$147,855	\$144,041
Fundraising Expense	\$69,452	\$81,140	\$111,664
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	0.63	1.43	2.09
Program Expense/Total Expenses	68%	70%	65%
Fundraising Expense/Contributed Revenue	21%	14%	27%

### Assets and Liabilities

Fiscal Year	2015	2014	2013
Total Assets	\$11,016,839	\$11,565,934	\$11,398,664
Current Assets	\$8,404,294	\$8,870,636	\$8,822,531
Long-Term Liabilities	\$0	--	--
Current Liabilities	\$41,705	\$81,824	\$240,799
Total Net Assets	\$10,975,134	\$11,484,110	\$11,157,865

### Short Term Solvency

Fiscal Year	2015	2014	2013
Current Ratio: Current Assets/Current Liabilities	201.52	108.41	36.64

### Long Term Solvency

Fiscal Year	2015	2014	2013
Long-Term Liabilities/Total Assets	0%	0%	0%

### Top Funding Sources

Fiscal Year	2015	2014	2013
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

### Capital Campaign

Currently in a Capital Campaign?	No
Goal	0

### State Charitable Solicitations Permit

Permit?	Yes May 2016
Registration	Yes May 2016

### Comments

#### Organization Comments

Historic Richmond completed a year of transition and rebuilding in strong financial condition with net assets of \$10,975,000 at December 31, 2015. Of this total, approximately \$8.4 million (76%) was comprised of cash and marketable securities in Historic Richmond's operating account and investment portfolio. While the financial markets did not produce the attractive returns of 2013 and 2014 in 2015, our investment portfolio continued to provide important support for Historic Richmond's annual budget and mission. We continue to carefully monitor the performance of Historic Richmond's professionally managed portfolio, and look forward to increasing the portfolio over time with attractive risk-adjusted performance, conservative withdrawal policies, and the continued

generosity of our donors.

Historic Richmond's leadership team and staff diligently managed expenses in 2015 and generated a budget operating surplus for the year. By carefully controlling expenses and with the dedicated support of our donors, Historic Richmond has continued to provide uninterrupted programs and services to the community as we put our new leadership team in place.

Historic Richmond also continued its participation in the FiduciaSolutions Comprehensive Program to evaluate, identify and monitor ways to strengthen an organization's internal controls. This reflects our ongoing commitment to sound fiscal management practices, accountability, and transparency. Historic Richmond has continued to invest in one of the country's most historic properties, Monumental Church.

Historic Richmond also recently invested funds to facilitate the purchase and full restoration of two historic houses in Jackson Ward.

Additionally, the advocacy of Historic Richmond was a critical factor in the preservation or rehabilitation of several historically significant buildings in Richmond.

Historic Richmond actively invests its resources in the Richmond community by protecting Richmond's most historically significant structures and places in accordance with our new strategic plan. We are grateful for each and every one of our donors who contribute so generously to Historic Richmond. Every donation is vital to continue our mission to shape the future of Richmond by preserving our distinctive historic character, sparking revitalization and championing our past and future architectural legacy. We at Historic Richmond are very fortunate to have such a supportive community that celebrates Richmond's unique and historic built environment.

#### **Foundation Comments**

- Financial information provided from audit
- Form 990 and audit prepared by Smith & Eggleston, P.C.



The Community Foundation Serving Richmond & Central Virginia  
7501 Boulders View Drive, Richmond VA 23225  
804-330-7400

