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Nonprofit portrait provided by The Community Foundation Serving Richmond & Central Virginia

FeedMore, Inc.



General Information

Contact Information

Nonprofit	FeedMore, Inc.
Address	1415 Rhoadmiller Street Richmond, VA 23220
Phone	804 521-2500
Fax	804 521-2501
Web Site	www.feedmore.org
Facebook	facebook.com/FeedMore
Twitter	@FeedMoreInc

At A Glance

Year of Incorporation	2008
Former Names	Central Virginia Food Bank Meals on Wheels Serving Central Virginia
Organization's type of tax exempt status	Public Supported Charity

Statements & Search Criteria

Mission

FeedMore is the core hunger relief organization for Central Virginia comprised of the Central Virginia Food Bank, Meals on Wheels Serving Central Virginia and the Community Kitchen. FeedMore's mission is to fight hunger in Central Virginia. FeedMore's vision is that none shall go hungry.

Background

In 2006, the Central Virginia Food Bank and Meals on Wheels Serving Central Virginia embarked on a groundbreaking partnership to jointly build and operate a commercial production kitchen to serve the clients of both organizations. On July 2008, FeedMore, Inc. was created when the Central Virginia Food Bank and Meals on Wheels merged to create this nonprofit organization. Meals on Wheels and the Central Virginia Food Bank operated as two independent nonprofits for all of their history in the Richmond area. In its infancy, Meals on Wheels delivered to just a handful of residents in the City of Richmond on its first day of operation in October of 1967. Today, the organization is a strong, vibrant human services agency and this year will deliver more than 300,000 meals to our homebound neighbors. The Central Virginia Food Bank has been dedicated to feeding the hungry since its founding nearly 30 years ago. The largest food bank in the Commonwealth, the Central Virginia Food Bank serves a 29-county, 5-city territory and last year distributed more than 20 million pounds of food to children, families and seniors in need.

Impact

FeedMore's Strategic Plan has three areas of focus: Childhood Hunger, Feeding Families and Senior Hunger.

Childhood Hunger

The Kids Café Program, working together with existing after-school and summer programs serving needy children, provides a healthy evening meal or nutritious snack to children who might not receive one otherwise. In FY2018, the Kids Café Program will strive to serve 206,000 meals and snacks to 9,000 unduplicated children. The Summer Food Service Program provides breakfast and lunch five days a week, to at-risk children aged 4-18 attending positive youth development programs. During summer 2017, we anticipate serving a total of 133,000 breakfast and lunch meals to 3,300 children per day.

The Backpack Program provides food for children who go without on the weekends. Children's Backpacks consist of six food items which are child-friendly, non-perishable, nutritious, and easily prepared. During the 2017-2018 school year, the Backpack Program will work to serve 63,000 Backpacks to 1,900 chronically hungry children weekly during the school year.

Feeding Families

Our Distribution Center collects and distributes food and grocery products to more than 350 Central Virginia Food Bank member agencies. Additionally, our Mobile Pantry Program addresses communities or areas where there is a known need for more food. In these areas, the Food Bank, along with local partners, delivers the food to a pre-determined location. In FY2018, our Distribution Center and Mobile Pantry Program will endeavor to distribute a total of 21,300,000 pounds of food to over 200,000 individuals.

Senior Hunger

Meals on Wheels provides the homebound, disabled seniors in our area with up to three nutritious meals each day. Volunteers deliver meals daily, ensuring that clients receive a balanced diet. In FY2018, Meals on Wheels has a goal to serve 307,000 meals to 1,600 unduplicated clients.

Needs

FeedMore represents a community caring for their most vulnerable neighbors, and we rely on a broad range of community support to fulfill our mission that none shall go hungry.

- 1) Financial support With an annual contribution goal of \$8.2 million, \$.96 of each dollar donated supports our comprehensive hunger-relief programs.
- 2) Food and fund drives Community food and fund drives are a great way to keep FeedMore stocked with nutritious food for our neighbors by pooling donations and spreading the word.
- 3) Third party events Large and small partner businesses organize creative cause-marketing campaigns, promotions, and events to raise awareness of and funds for our hunger-relief programs.
- 4) Volunteer support FeedMore's work model is built around our volunteer force. FeedMore relies on support from ~250 volunteers each day who stock and sort food, organize healthy snacks, assist with all meal preparation in the Community Kitchen, and deliver meals to home-bound and disabled clients.
- 5) Pro bono professional support The community also aids our mission through the donation of professional expertise and service. This expands our purchase power through the generous support from businesses who thoughtfully donate the value of their services to help us with strategic and tactical projects.

Areas Of Service

Areas Served

Areas

In a specific U.S. city, cities, state(s) and/or region.

Richmond, City

Ashland

Chester

Chesterfield County

Colonial Heights, City

Dinwiddie County

Goochland County

Hanover County

Henrico County

Hopewell, City

Petersburg, City

Powhatan County

Prince George County

Sussex County

Charles City County

King and Queen County

Lancaster County

Louisa County

Middlesex County

New Kent County

Northumberland County

Other

The Central Virginia Food Bank Distribution Center distributes food and grocery products to more than 350 agencies in 34 Central Virginia counties and cities. Meals on Wheels meals are delivered to homebound adults in Metro Richmond and the Tri-Cities.

Service Categories

Children's and Youth Services

Meals on Wheels

Food Banks, Food Pantries

Programs

Programs

FeedMore's Meals on Wheels Serving Central Virginia

Description	Meals on Wheels Serving Central Virginia fights hunger in our region by delivering nutritious meals to homebound seniors and disabled people who cannot shop or cook for themselves. Meals on Wheels also delivers a range of goods and services to improve quality of life supported through daily social interaction and safety checks, nutritional supplements, Meals for Pets, etc.
Budget	\$0.00

FeedMore's Distribution Center

Description	FeedMore's Distribution Center provides food and grocery products to an extensive network of partner agencies who serve individuals and families in need in 29 counties and 5 cities in Central Virginia.
Budget	\$0.00

FeedMore's Kids Cafe and Summer Food Service Program

Description	FeedMore's Kids Cafe Program provides hot, healthy, congregate-style meals five days a week to children aged 4 - 18 in after-school programs serving children attending schools in which 50% or more children qualify for free or reduced priced meals through school nutrition programs. FeedMore's Summer Food Service Program provides breakfast and lunch five days a week to at-risk children in the summer through through FeedMore's Kids Cafe Program sites and other summer sites serving children attending schools in which 50% or more children qualify for free or reduced priced meals though school nutrition programs.
Budget	\$0.00

FeedMore's Backpack Program

Description	FeedMore's Backpack Program fills the gap when school lunch is not available by providing a weekend's worth of healthy, easy to prepare, shelf-stable food to children in severe need.
Budget	\$0.00

FeedMore's Mobile Food Pantry Program

Description	FeedMore's Mobile Food Pantry Program is a food distribution program that delivers directly to low income neighborhoods and communities that lack access to food pantries. Multiple times each month, staff will stock a large refrigerated truck with food and drive it to a site with high demand.
Budget	\$0.00

Board & Governance

Board Chair

Board Chair	Mr. Mike Morrell
Company Affiliation	Performance Food Service
Term	May 2017 to May 2020
Email	mike.morrell@pfgc.com

Board Co-Chair

Board CoChair	Mr. Carlos Brown
Company Affiliation	Dominion Energy
Term	July 2015 to June 2018

Board Members

Name	Affiliation	Status
Mr. Jory Berson	Capital One	Voting
Dr. Valerie Bowman	Bon Secours Health Systems	Voting
Mr. Carlos Brown	Dominion Energy	Voting
Mr. Tom Byrd	Take Care Group, LLC	Voting
Mr. Ricky Core	Markel/Eagle	Voting
Sheriff Vanessa Crawford	City of Petersburg Sheriff's Office	Voting
Pastor Ralph Hodge	Second Baptist Church	Voting
Ms. Carrie Estes Johnstone	Estes Express Lines	Voting
Mr. Dwight Jones	LeClairRyan	Voting
Ms. Katharine Kenny	CarMax	Voting
Mr. Mike Morrell	Performance Food Group - Virginia	Voting
Ms. Darcy Oman	The Community Foundation Serving Richmond and Central Virginia (Retired)	Voting
Mr. Chip Phillips III	Ernst and Young, LLP	Voting
Mr. Kamran Raika	Wells Fargo Advisors	Voting
Mr. Danny Robinson	The Martin Agency	Voting
Ms. Jeanne Sarmento	Philip Morris USA	Voting
Mr. Dan Scarvey	KPMG	Voting
Mr. Ellery Sedgwick	Longwood	NonVoting
Mr. Derek Swanson	McGuireWoods	Voting
Mr. Tom Weir	Genworth (Retired)	NonVoting

Board Demographics - Ethnicity

African American/Black	3
Asian American/Pacific Islander	0
Caucasian	16

Hispanic/Latino	1
Native American/American Indian	0
Other	0 0

Board Demographics - Gender

Male	14
Female	6
Unspecified	0

Governance

Board Term Lengths	3
Board Term Limits	2
Board Meeting Attendance %	90
Written Board Selection Criteria?	Yes
Written Conflict of Interest Policy?	Yes
Percentage Making Monetary Contributions	100
Percentage Making In-Kind Contributions	0
Number of Full Board Meetings Annually	6

Standing Committees

- Executive
- Finance
- Audit
- Operations
- Development / Fund Development / Fund Raising / Grant Writing / Major Gifts
- Marketing

Management

Executive Director/CEO

Executive Director	Mr. Douglas H. Pick
Term Start	Nov 2012
Email	dpick@feedmore.org

Experience

Douglas H. Pick, President and Chief Executive Officer

Douglas "Doug" Pick joined FeedMore as Chief Executive Officer in November 2012. Pick has led his own leadership consulting company, Travrse, since 2011. Prior to this role, he spent 12 years as an executive with Capital One in Richmond, Va., where he was highly regarded for his ability to drive complex, corporate-wide change. His leadership positions included: creating the company's project management discipline; co-founding an international software subsidiary; spearheading the company's national leadership role in four telethons including 9/11 and Katrina; establishing Capital One University; driving significant improvement in the customer experience; and enabling meaningful acceptance of process management excellence. Prior to joining Capital One, Pick was a Senior Vice President and Business Information Officer at Central Fidelity. He began his career at IBM holding numerous sales, marketing and consulting managerial positions over 19 years. Pick is a former board member and president of Chesterfield Public Education Foundation; is a founding member on the advisory board of EduLead (a joint venture between U of R and VCU); serves on the board of Center Stages; and presently participates in a facilitating/leadership role with the Capital Region Collaborative. Doug received his Bachelor of Science degree from the University of Virginia.

Senior Staff

<u>Name</u>	<u>Title</u>
Ms. Julie Leatherman	Chief Finance Officer
Mr. Timothy A. McDermott	Chief Philanthropy Officer
Ms. Marycatherine Savage	Chief Human Resources Officer

Staff

Full Time Staff	85
Part Time Staff	14
Volunteers	6000
Contractors	0
Retention Rate	0

Plans

Organization has a Fundraising Plan?	Yes
Organization has a Strategic Plan?	Yes
Organization Policy and Procedures	Yes
Whistleblower Policy	Yes
Document Destruction Policy	Yes

Collaborations

We rely on over 350 partner agencies – from faith-based organizations to social services - that support our efforts by operating food pantries, soup kitchens, senior brown bag programs and child care centers. Numerous other partnerships exist with other non-profits including United Way, American Red Cross, Capital Area Agency on Aging, area adult day care centers and numerous other non-profits and community partners.

Financials

Fiscal Year

	July
Fiscal Year	2018
Projected Revenue	\$12,523,923.00
Projected Expenses	\$13,187,870.00
Endowment Value	4174921
Spending Policy	Percentage
Percentage (if selected)	5%

Form 990s

[Form 990](#)
[Form 990](#)
[Form 990](#)
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Detailed Financials

Revenue and Expenses

Fiscal Year	2017	2016	2015
Total Revenue	\$60,908,967	\$51,623,075	\$47,477,486
Total Expenses	\$59,022,119	\$51,003,617	\$46,631,194

Revenue Sources

Fiscal Year	2017	2016	2015
Foundation and Corporation Contributions	\$5,153,392	\$2,794,265	\$3,034,053
Government Contributions	\$185,234	\$211,228	\$270,208
Federal	--	--	--
State	--	--	--
Local	--	--	--
Unspecified	\$185,234	\$211,228	\$270,208
Individual Contributions	\$4,814,168	\$4,646,273	\$4,232,210
Indirect Public Support	\$376,812	\$408,570	\$419,965
Earned Revenue	\$4,798,240	\$3,485,443	\$3,327,343
Investment Income, Net of Losses	\$416,215	\$16,340	\$84,908
Membership Dues	--	\$25,095	\$25,723
Special Events	\$162,122	\$124,189	\$514,526
Revenue In-Kind	\$44,988,409	\$39,913,907	\$35,532,119
Other	\$14,375	(\$2,235)	\$36,431

Expense Allocation

Fiscal Year	2017	2016	2015
Program Expense	\$56,770,343	\$48,799,300	\$44,669,480
Administration Expense	\$874,335	\$817,082	\$785,487
Fundraising Expense	\$1,377,441	\$1,387,235	\$1,176,227
Payments to Affiliates	--	--	--
Total Revenue/Total Expenses	1.03	1.01	1.02
Program Expense/Total Expenses	96%	96%	96%
Fundraising Expense/Contributed Revenue	13%	17%	14%

Assets and Liabilities

Fiscal Year	2017	2016	2015
Total Assets	\$25,942,549	\$23,860,918	\$23,375,230
Current Assets	\$10,854,312	\$9,910,815	\$9,527,549
Long-Term Liabilities	\$0	\$0	--
Current Liabilities	\$1,170,998	\$976,215	\$1,109,985
Total Net Assets	\$24,771,551	\$22,884,703	\$22,265,245

Short Term Solvency

Fiscal Year	2017	2016	2015
Current Ratio: Current Assets/Current Liabilities	9.27	10.15	8.58

Long Term Solvency

Fiscal Year	2017	2016	2015
Long-Term Liabilities/Total Assets	0%	0%	0%

Top Funding Sources

Fiscal Year	2017	2016	2015
Top Funding Source & Dollar Amount	--	--	--
Second Highest Funding Source & Dollar Amount	--	--	--
Third Highest Funding Source & Dollar Amount	--	--	--

Capital Campaign

Currently in a Capital Campaign?	No
Goal	0
Capital Campaign Anticipated in Next 5 Years?	Yes

State Charitable Solicitations Permit

Permit?	Yes May 2015
Registration	Exempt Mar 2019

Comments

Foundation Comments

- Financial analysis performed with audited financial statements.
- Form 990 and audit prepared by Keiter, Stephens, Hurst, Gary & Shreaves



The Community Foundation Serving Richmond & Central Virginia
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